

DEBDATTA BAJPAI

• Senior Creative Director •

Portfolio: <https://www.debdattabajpai.com/>
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ABOUT ME

All it takes, is an idea to make the world a better place. My journey in advertising is to deep dive and find such inspiring ones.

AWARDS

Effies Gold
Copies for Print and Outdoor
Undumb India Campaign
The Hindu

Mommies Silver
Social Campaign
#LetsGetIndiaTicking
Titan Watches

EDUCATION

2011
MS in Communication
Christ University

2008
BA in English, Psychology and
Journalism
Bangalore University

EXPERIENCE

2023 - FCB Kinnect - Senior Creative Director

2024 Key accounts: Intel, Zoya Jewels, TVS Raider

2022 - Lowe Lintas - Creative Director

2023 Key accounts: Britannia 5050, TVS Sports

2019 - 22 Feet Tribal Worldwide, DDB - Group Creative Partner

2022 Key Accounts: Tanishq, Titan Watches, Zoya Jewels, Xiaomi TV, Signature Whiskey, TVS Jupiter, Exxon Mobil, Titan Corporate

2018 Webenza - Associate Creative Director

Key Accounts: Sterling Holidays, University of technology Sydney

2015 - McCann World Group - Associate Creative Director

2018 Key Accounts: Britannia Good Day, Britannia Bourbon, Aashirvaad Atta, Aashirvaad Spices

2011 - Ogilvy - Intern and Copywriter

2015 Key accounts: Fortune Cooking Oil, Yippee Noodles, Haywards Beer, Bingo Potato Chips, Titan Raga

SKILLS

Copy	<div style="width: 100%;"></div>	Client Relations	<div style="width: 100%;"></div>
Digital Ideas	<div style="width: 80%;"></div>	Problem Solving	<div style="width: 80%;"></div>
Films	<div style="width: 80%;"></div>	Team Management	<div style="width: 80%;"></div>